

PULSE

EMR



The EMR Telemetry Division News
Sarasota, Florida

Vol. II, No. 25

11 April 1968

EMR-WESTON MERGER CAUSES FEW CHANGES HERE

The April 1 merger of EMR and Weston, two Schlumberger electronics and instrumentation companies, means EMR is now part of a single corporate entity called Weston Instruments, Inc. The three operating units which now make up Weston Instruments, Inc., are: EMR Division, J. P. Magnin, President; Weston Instruments Division, C. M. Kirkland, President; Weston Components Division, H. J. Warnken, President.

At the same time as the Weston-EMR merger was announced, the following changes were made: EMR-Magnetics, Van Nuys, Calif., with M. L. Van Doren as Manager, is now part of Weston Components Division. Weston-Hatboro, of Hatboro, Pa., is now part of EMR Division, with Jacques Bulhon as new Manager of the EMR-Hatboro operation.

What Does It Mean?

Writing to EMR General Managers about the merger, Dr. J. P. Magnin, EMR President, stated: "The change comes from a logical consolidation of the various Schlumberger beneficially owned American corporations which are heavily involved in Government business. . . Various economies will result from this consolidation, mostly with regard to legal and financial matters. . . Our over-all charter, methods of operations and goals are unchanged. . . Management and personnel policies and lines of authority will be unaffected. "

(Continued on Page 2)

EMR LOS ANGELES GROUP MOVES TO NEW OFFICES

It's moving time out in Los Angeles. EMR-Telemetry's Western Area Sales Office transferred to new quarters at the Tishman Airport Center (5959 West Century Blvd., Los Angeles) effective April 8.

In addition to the EMR-Telemetry Sales Staff, the EMR-Photoelectric and EMR-Computer operations also have sales offices at the same location, so that EMR field sales activities in Los Angeles are now centered under one roof.

EMR-Telemetry personnel at the new Los Angeles address are: Western Area Manager Gerry Walters, Don Pond, Carl Steineckert, Bob Fuller, Wally Jones, Dan Kozerski and Secretaries Pat Fraser, Georgie Kreisa and Eileen Stevenson. Other EMR-Telemetry Western Area offices are at Sunnyvale, Calif., and Seattle, Wash.

A REMINDER FOR BOSSES - - SECRETARIES WEEK COMING

Secretaries Week is April 21-27, and Secretaries Day, April 24 -- a good time to salute EMR's personable and conscientious secretaries. Better Secretaries Mean Better Business is the theme of this year's observance.

WESTON OPERATIONS - WHERE ARE THEY, WHAT DO THEY DO?

Weston Instruments, Inc., our new corporate entity, includes three divisions, each made up of several facilities.

WESTON COMPONENTS DIVISION consists of four principal operations including the newly-acquired EMR-Magnetics operation, Van Nuys, Calif.

Weston-Archbald, Archbald, Pa., manufactures precision potentiometers, industrial X-ray gauges, and performs both large- and small-scale electronic subassembly work.

Weston-Transicoil, Worcester, Pa., makes precision, subminiature servo motors, synchros, and resolvers.

Weston-Poughkeepsie, Poughkeepsie, N. Y., primarily performs electronic assembly for industry and government.

WESTON INSTRUMENTS DIVISION consists of three main operations:

Weston-Newark, Newark, N. J., builds portable and panel meters, military and commercial flight instruments, resistance thermometers, calibration standards, electronic measuring instruments, and conducts advanced research and development.

Weston-Lexington, Lexington, Mass., makes high precision electronic standards, calibrating equipment and test instrumentation.

Weston-Wichita, Wichita, Kansas, supplies control panels and flight instruments to business and private aircraft makers.

EMR DIVISION consists of EMR-Telemetry, Sarasota; EMR-Aerospace Sciences, College Park, Md.; EMR-Computer, Minneapolis, Minn.; EMR-Photoelectric, Princeton, N. J., and EMR-Hatboro,

Hatboro, Pa. The Hatboro operation is engaged in the production of transfer function analyzers, dynamic system analysis instrumentation, and hydraulic shakers for environmental testing, fatigue testing and simulation.

EMR-WESTON MERGER

(Continued from Page 1)

Will the corporate merger of EMR and Weston affect the benefit programs in any way? No. There is little comparison between the benefit plans at Weston and EMR. Weston, for instance, has no profit-sharing plan and a different pension plan. As with most matters affecting the operation of our business, benefit plans will not be changed as a result of this organization restructuring.

Here in Sarasota, visible changes will be almost nil, except for a change in our name. Our operation will be known as EMR-Telemetry, and EMR as a whole becomes EMR Division of Weston Instruments, Inc. (See separate story on proposed use of our new name designation.)

In addition to the three Divisions of Weston Instruments, Inc., Schlumberger's electronics and instrumentation companies include: Heath Company, Benton Harbor, Mich. (world's largest producer of electronic kits); Solartron Electronic Group, England; and Société d'Instrumentation Schlumberger, France.

Schlumberger is a world-wide corporation with substantial interests in oil field services and electronics. Total sales and services for Schlumberger Limited in 1967 were over \$369 million, according to the Schlumberger annual report.

PULSE

EMR-Telemetry News

M. E. Herbst, Editor

EASTER EGG HUNT SET FOR SATURDAY

Calling all kids! The Social Club's Easter Egg Hunt starts at 12 noon on Saturday, April 13, at Alta Vista Elementary School grounds. Children of all Social Club members are welcome -- there's no charge.

Besides the egg hunt, games and prizes, there'll be soft drinks and goodies for all the youngsters.

Alma Garman and Gwen Miller are co-chairmen for the annual Easter event. They'll appreciate all the help they can get in preparing for the party. To volunteer, please call Gwen at Ext. 409, or Alma Garman at 958-3511.

BASS PRESENTS PAPER AT BRITISH SYMPOSIUM

Shelby Bass, Manager of Systems, presented a paper at the Fifth International Aerospace Instrumentation Symposium, held at the Aeronautical College, Cranfield, England, March 25-28. His paper, "Automatic Telemetry Data Processing," gave considerable exposure to EMR's telemetry and automatic data processing capabilities among the 375 attendees, representing a large segment of the British, European, and American aerospace community. Peter Smith, of International Regional Sales, also attended the symposium.

At the same symposium, George Chazot, of Société d'Instrumentation Schlumberger, Paris, presented a paper, "NECTAR -- An Integrated Automatic Data Processing System." This system at CEV (French flight experimentation center) includes the first EMR 2700-series telemetry subsystem delivered to a customer for use with a computer.

Bass and Chazot also met with Fred Eldridge, their British counterpart at Solartron Electronic Group, to discuss further cooperation on future business opportunities among the three Schlumberger electronics companies.

WHAT'S IN A NAME? EMR-THAT'S WHAT

"About the only visible effect of the EMR-Weston merger," according to General Manager Leo G. Chappell, "will be the change of our corporate name."

For legal contractual purposes, when our full corporate designation must be used, we are EMR-Telemetry, EMR Division, Weston Instruments, Inc.

In normal business correspondence, the company may be referred to as EMR, or as an operating unit by its name: EMR-Telemetry, or EMR-Computer, etc. In signing letters or addressing operating units, we can use: EMR-Telemetry, followed by the address.

The acronym EMR will be used from now on. The words "Electro-Mechanical Research, Inc." no longer have a legal meaning and should not be used.

BOWLERS GET NEW SHIRTS



Sizing up one of the new EMR Social Club bowling shirts they will wear at the State Bowling Tournament are Bill Cooke, Wolly Wollenberg, Jim Rexrode and Sam Berryman, plus Andy Van Bueren (insert). The team will represent the EMR Social Club in the State ABC Bowling Tourney at West Palm Beach, April 27-28. The five shirts, green with gold lettering, were recently purchased by the Social Club and will be available for use by future Social Club tourney teams. At West Palm Beach, the EMR team will be up against over 1000 teams of the State's best bowlers. Our men pay all their own expenses for the weekend. Good luck, fellows -- and please don't lose our shirts.

MAGGIE "COOKS" UP A SEMINAR IN EL PASO

"A good secretary should act like a lady, dress like a woman, think like a man, and work like a dog."

That description is a quote from one of the speakers at the 13th Annual Seminar for Secretaries held in El Paso, Texas, recently, with our own Margaret Cook as General Chairman of the meet.

As Secretary to John Sherman, EMR-Telemetry Mountain Area Regional Sales Manager, Maggie deals with the varied secretarial responsibilities of the Area Sales Office. The El Paso group includes Applications Engineer Bob Jiminez and Field Technician Ross Tilton.

Maggie was General Chairman for the Secretaries Seminar, sponsored by the El Paso chapter of the National Secretaries Association in March. This year's Seminar was the biggest ever, with some 290 registrants from Western Texas and New Mexico. "We had a wide variety of speakers," Maggie explains. "It was a day aimed at professional development for secretaries seeking self-improvement."

Born in New York's Finger Lakes area, Maggie attended schools in Waterloo, N. Y., and was graduated with highest honors from Mildred Elley Secretarial School, Albany, N. Y. Her wide secretarial experience included seven years with GE's Atomic Energy installation in Richland, Wash., and secretarial posts in Buffalo, N. Y., and Elizabeth, N. J., before she joined EMR in El Paso.

Maggie Cook (Mrs. Irving B.) has been with EMR since November, 1963. The Cooks' son, Bernard--a Sergeant in the Marines--has completed his tour of duty in Vietnam and finishes his four-year enlistment in August. Her husband is with Robert E. McKee, general contractors, in El Paso.



Maggie Cook

Her hobbies? Reading, knitting, traveling, cooking and writing to the boys in Vietnam.

"I plan to work toward my certification next year, and, if I'm lucky, maybe one of these days I'll be a Certified Professional Secretary," Maggie says. There are fewer than 4000 in the country at the present time. . . . Certified or not, Maggie and EMR's other

skilled secretaries rate recognition for their high professional standards.

POLLUTION CONTROL GROUP MEETS HERE

Enhancing EMR's "clean industry" image in the community, EMR-Telemetry was host to a conference of 25 civic leaders and Florida pollution control engineers here last Thursday evening. The conference was sponsored by the Sarasota County Pollution Advisory Committee, of which C. J. Wood, EMR-Telemetry manager of Plant Engineering, is a member.

The program included greetings by General Manager Leo G. Chappell, and an illustrated talk on European pollution control measures by Herbert F. Lund, Editor-in-Chief, Factory Magazine, McGraw-Hill Publishing Co. Stanley K. Smith, of GE-St. Petersburg, spoke on advanced anti-pollution methods in Europe. Lund, Smith and Wood participated in a three-week, six-nation European pollution control study tour last fall. David H. Reeve, President of Effluent Controls, Inc., Lakeland, talked of the need for updating technical literature to cover new pollution control technologies. He is co-author of a new book on the subject.

Wood told the group of EMR's waste treatment and pollution control efforts. F. J. Janda, M. R. Everhart and J. R. Hebert guided the group on a tour of the EMR plant.